

ECO CHARGER

ENEWS

LEADING THE CHARGE






100% ELECTRIC
ZERO EMISSIONS

WELCOME TO THE WINTER 2020 EDITION OF ECO CHARGER ENEWS

OUR ON-LINE NEWSLETTER FOR CUSTOMERS, POTENTIAL CUSTOMERS, DEALERS AND DISTRIBUTORS.

Despite the enormous challenges of COVID, we have continued to develop our operations - servicing the growing demand for our new Lithium models, arranging demonstrations around the UK and actively exporting to a variety of European countries.

In this issue, follow our UK distributor Marc Monsarrat on his travels, helping UK agriculture to feed the nation, learn about our NEW mobile vehicle maintenance service and see our NEW PUBLIC AMENITY VEHICLE. Pick up tips on how to keep your Quad secure and discover more about our exciting NEW partnership with the Tesla Owners UK Club.



An Eco Charger Lithium Power 4WD leaving for Spain

TESLA OWNERS CLUB

A MUTUALLY BENEFICIAL PARTNERSHIP



FIND OUT MORE ON PAGE 2

LAUNCH OF OUR NEW 'MOBILE CUSTOMER SERVICE'

IN RESPONSE TO A GROWING DEMAND FROM OUR UK WIDE CUSTOMER BASE, WE ARE NOW ABLE TO OFFER ECO CHARGER OWNERS A BRAND NEW MOBILE CUSTOMER SERVICE.

We are offering the option to arrange vehicle inspection, servicing & maintenance to be undertaken at their premises rather than having to transport their E-ATV's to our Weston-Super-Mare facility.

For more details on the new mobile service contact:
support@ecochargerquads.com
 UK - 0870 8793048



"This represents a logical move forward, providing our geographically spread out customers with access to a first class maintenance service without the logistics previously involved. At the same time we are set to vastly enhance our service centre at Weston for those customers who'd prefer this option or require more extensive work"

Jon Hourihan, General Manager

TESLA OWNERS UK CLUB

When thinking about the growing impact of electric vehicles, the name TESLA immediately springs to mind and we are delighted to have formed a solid working relationship with the Tesla Owners UK Club (TOC) – a rapidly growing and very proactive group who are actively championing ‘All Electric Power’.

Eco Charger are now TOC Key Partners offering Club Members a variety of offers and discounts on our ‘all electric’ quads, accessories and servicing as well as supporting a variety of joint events and initiatives.

Eco Charger recently ran a well attended ‘Webinar’ for TOC UK members, which featured a presentation on the history and development of the company, an overview on our various models, technical specs and user case studies followed by a lively on-line Q & A session.

Members of the German TOC recently travelled to Austria and spent time at our Austrian dealership in the capable hands of Harry Klary at Wild Volt e.u. - As well

as experiencing the joys of riding our latest Eco Charger E-ATV’s in stupendous scenery!

Pictured below Eco Charger senior team fielding questions from Tesla Owners.



TOC Chairmen Will Fealey (pic right) hosting Q&A

ON THE ROAD WITH ECO CHARGER – SUPPORTING UK AGRICULTURE

Throughout the COVID crisis, our UK distributor Marc Monsarrat has been working flat out to answer enquiries about the new Lithium range, arrange demonstrations and generally support our customers through these continuingly difficult times!

“Initially in ‘Lockdown’ it was quite surreal driving along completely empty motorways, stopping at dark and deserted services with only the toilets open! But it also felt great being

able to support the nation’s farmers/growers during lockdown – there was a demand for new quads and Eco Charger was able to oblige - helping the environment with our ‘all electric’ quads!

Our new Lithium Pure 2WD with its lighter steering, ‘torque’ shaft drive, and longer range has proved an instant hit.”

Marc Monsarrat, UK Sales Distributor
marc.monsarrat@ecochargerquads.com

TAKING THE LITHIUM JUMP

Stuart Cole, a major chicken and beef farmer based at Menchine Farm, Tiverton, Devon - a supplier to many of the UK supermarkets, was one of the first to switch to the Lithium Pure. An Eco Charger Dominator customer for over seven years, he felt the time was right to upgrade his workhorse.

“I was always delighted with the performance and green credentials of my Eco Charger but I’m over the moon with the new Lithium Pure! The handling ability is vastly improved and I’m a real fan of the new shaft drive. The significant weight reduction by moving to lithium batteries makes for easier going in really muddy conditions.

The cattle love it too- it’s just so quiet and we can move around the herd without disturbing them - really handy at



calving time! Its great too when we’re setting up feed in the chicken sheds. It easily handles the feed trailer plus ensures a much healthier working atmosphere in the sheds with zero emissions.

It’s one of the many measures we’ve put in place to help us achieve Net Zero by 2040.”

Stuart Cole, Chicken and Beef Farmer

KEEPING YOUR QUAD SAFE

Now it's the time of shorter days and darker nights – it's a very good time to think seriously about keeping your valuable Quad safe and sound when its not in use.

At Eco Charger, we take security very seriously and always offer new customers sound advice and information to help protect against vehicle theft. In the UK we run a 'Missing Quad Corner' on our website listing stolen Eco Chargers.

PROTECT YOUR QUAD

We are always happy to discuss ways to protect your Quad when not in use, however the following guidelines are an excellent starting point:

- Keep it in a secure shed/building.
- Install a building alarm.
- Install a CCTV system such as:
See website for details*
- Use wheel clamps.
- Block your quad in, if feasible?
- Consider installing a CESAR Kit:
See website for details*
- Invest in a GPS Tracker system.
- Contact your local Crime Prevention Officer to arrange a site visit and advice.

We also offer UK customers, our Defender comprehensive tracking system as a factory fit on all new models, which features 24/7 Coverage.

* Eco Charger can supply both the JFC Agri System CCTV System & CESAR Kits (UK only) via our UK Dealership.



LEADING THE CHARGE



ELECTRIFY YOUR CHRISTMAS

WHY NOT TAKE TO THE HILLS ON A SUPERB 'ALL ELECTRIC' QUAD
FROM THE UK'S LEADING MANUFACTURER

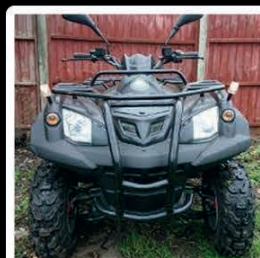
We have the following Pre-owned models available now



LITHIUM POWER



ELIMINATOR II



DOMINATOR



DOMINATOR



DOMINATOR

FIND OUT MORE

SPECIAL OFFER

**£1000 OFF
PRE-OWNED PRICE**

IF PURCHASED BEFORE 31ST JANUARY 2021

***** FIND OUT MORE *****

ELECTRIFYING PUBLIC SERVICES WITH AN ECO CHARGER AMENITY SERVICES VEHICLE

Winter is definitely a busy time for local government services with freezing temperatures and wet weather to contend with and very much the time for specialist vehicles to be out and about on our public roads.

A challenging time for local authorities who now also have to consider the implications of the government's drive to eliminate fossil fuel vehicle production by 2030.

With this in mind, our Sales Development team have been hard at work developing an 'all electric' utility prototype version of our robust 2WD Lithium Pure equipped with a 'Logic' amenity spraying kit — complete with side sprayers, spray boom and hand lance — allowing a driver to safely

operate whilst in motion. This specialist fit-out will also be available on 4WD models.

The 'Spraying Pack' features a 60 litre fluid tank; wand-wash tank and a high-viz flashing beacon. There is also an option for a front rack additional tank to increase operational capacity.

The result — the option for local authorities and utilities companies to add a multi-function, 'zero-emissions' spraying unit to their fleets, — fast, flexible and adaptable to a variety of tasks from de-icing and cleansing to weed control.

For more details contact:

Marc Monsarrat, UK Sales Distributor
marc.monsarrat@ecochargerquads.com



A WELCOME ADDITION TO THE ECO CHARGER TEAM

Always conscious of our 'Green Credentials' and pioneering work in championing 'all electric power' we were naturally delighted to welcome Charles Anderson onto the Eco Charger team as a non-executive director.

Charles brings with him extensive knowledge of environmental sustainability, national/local/international government services, NGO projects and infrastructure development, which derives from his international

experience of leading diverse multi-cultural organisations in the finance sector, coupled with a life-long interest in sustainability, natural capital and the environment.

"Having previously worked at the UN on inevitably slow moving, high level, policy issues associated with Climate Change and Sustainability it is a delight to be part of a team working in such a great, direct, practical way to reduce emissions. I love the Eco Charger story - a local business, family run on Exmoor with enviable environmental credentials and yet global in outlook and ambition. It is a privilege to join the team."

Charles Anderson, Non-Executive Director
charles@ecochargerquads.com



DISTRIBUTORS



AMERICA

AUSTRALASIA

AUSTRIA

DENMARK

HUNGARY

NORWAY

POLAND

SOUTH AFRICA

SWEDEN

UK & IRELAND

FREE MEMBERSHIP of the Eco Charger Owner's Club will offer a host of benefits that include:

- A regular newsletters & updates
- Access to an exclusive range of vehicle accessories
- Clothing & Gift ranges
- Invitations to events & activities - factory visits, launches, demonstrations & social occasions
- Opportunities to share your Eco Charger story
- Networking opportunities
- Exciting offers
- Introductory Discounts

GET IN TOUCH

If you enjoyed reading the interesting tales Eco Charger owners and operators have to tell and share about their electric quad experiences, we'd be delighted to hear from you and hopefully feature your 'story' in later editions.



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